

PROTON Launches EV Brand Naming Contest, Signifying Readiness for First EV Model Introduction

Decode and guess the name and win RM5,000 cash prize

SUBANG JAYA, 20 May 2024 – PROTON New Energy Technology Sdn Bhd (PRO-NET), a wholly-owned subsidiary of Perusahaan Otomobil Nasional Sdn Bhd and distributor of New Energy Vehicles, proudly announces an electrifying contest. Malaysians are invited to participate in decoding and guessing the brand name of our latest PROTON EV.

The PROTON EV Brand Naming Contest signifies our readiness for the imminent launch of the first electric vehicle. As anticipation builds and excitement mounts, this contest serves as a beacon of PROTON's commitment to pioneering the future of automotive technology in Malaysia.

"This contest isn't just about naming a brand; it's about inviting Malaysians to be integral participants in shaping the future of mobility. PROTON is grateful for the support we received from Malaysians over the past 41 years and aims to embark on this EV journey with people at the forefront of its vision," said Zhang Qiang, Chief Executive Officer of PRO-NET.

Decode and Guess to Win RM5,000 Cash Prize

The Grand Prize winner can walk away with RM5,000 cash, along with RM1,500 for the 1st runner-up and RM1,000 for the 2nd runner-up. The Top 5 Entries will be rewarded, with each winner receiving RM100 cash. Showcase your creativity and stand a chance to win big.

Join the contest now with the simple steps below and decode the name of PROTON's latest EV Brand Name for your shot at these fantastic prizes.

Step 1: Fill out the registration form at <https://protonev.pronet.my>

Step 2: Decode and reorder the given images or statements

Step 3: Share the contest link with friends to join

Visit <https://protonev.pronet.my> to decode and guess the name for your chance to win big. The contest ends on **5 June 2024**. For more information and updates, follow [ProtonCarsOfficial](#) on Facebook or [@protoncars](#) on Instagram.

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About PROTON New Energy Technology Sdn Bhd

Incorporated on 16th August 2022, a wholly-owned subsidiary of Perusahaan Otomobil Nasional Sdn Bhd. General (or Official) Distributor of smart vehicles in Malaysia & Thailand.

Our mission and vision are to become the leader in new energy ecosystem automotive solutions.

Our business scope encompasses the distribution of New Energy Vehicles, provision of EV charging solutions, electronic parts and mobility solutions, finance and insurance services, retailing of accessories and merchandise, monitoring data services for customers as well as the latest technology in EV design and manufacturing.

Issued by:

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